



Coca-Cola Arena Celebrates 500 Events Milestone with Sold-Out LANY Concert on 23 January



19 January 2026 (Dubai, UAE) – Coca-Cola Arena, Dubai's home of live entertainment, proudly announces **Celebration 500**, marking a major milestone in the Arena's journey with the hosting of its 500th event. The celebration officially takes place on **23 January 2026**, headlined by a **sold-out performance from global pop-rock sensation LANY**, reinforcing the venue's status as a premier destination on the international touring circuit.

Since opening its doors, Coca-Cola Arena has become one of the most active and versatile venues in the world, welcoming an exceptional range of touring concerts, international sporting events, comedy shows, corporate events, exhibitions, live theatre and family entertainment. Reaching 500 events is a powerful testament to the Arena's role in shaping Dubai's dynamic entertainment and events landscape on a global scale.

Mark Jan Kar, General Manager of Coca-Cola Arena, proudly shares: "Marking 500 events is more than a milestone, it's a celebration of Dubai, its people and the global destination this city has become. Our mission has always been to bring communities together through world-class live experiences, and this moment reflects the powerful connection between the city, its guests, our audiences, our team and the talent we welcome to our stage."

Celebration 500 extends beyond a single night, serving as a moment of reflection, recognition and future-focused commitment. As part of this milestone, **Coca-Cola Arena is proud to pledge 500 hours in 2026 dedicated to supporting emerging event professionals through its internship programme**. This initiative will provide hands-on industry exposure across production, operations and event delivery, supporting the development of the next generation of live events leaders.

Commenting on this significant milestone, **Fernando Eiroa, CEO of Dubai Holding Entertainment**, said: "Coca-Cola Arena has played a pivotal role in strengthening Dubai Holding Entertainment's position as a leader in world-class live experiences. It has brought global attention to Dubai's entertainment offering and contributed significantly to the city's year-round appeal. As we move into the next 500 events, our focus is on expanding the diversity of programming, embracing new formats and technologies, and continuing to deliver unforgettable moments that reflect the ambition and vibrancy of Dubai."

Ahmed Al Khaja, CEO of Dubai Festivals and Retail Establishment (DFRE), part of the Dubai Department of Economy and Tourism (DET), commented: "The celebration of 500 events at Coca-Cola Arena is an important milestone that underlines Dubai's growing reputation as a world-class destination for live entertainment and business events. This achievement reflects our collaborative efforts to deliver exceptional experiences that bring people together and enrich our vibrant destination ecosystem. From sporting excellence and world-renowned performances, to international exhibitions and corporate events, Coca-Cola Arena has delivered memorable moments, and vividly demonstrated how Dubai continues to innovate and set new standards in entertainment and events, and further consolidate its position as a leading destination for business and leisure."

To mark the milestone, at the completion of the 500th event, the Arena will light up with a bespoke lighting celebration, transforming the external venue facade with striking visuals and illuminated features that reflect the scale, ambition and energy of the journey so far and the future ahead.

Ben Sadek - Head of Sports & Entertainment Partnerships, Middle East at The Coca-Cola Company said: "Entertainment partnerships are in the DNA of our company and brands, so we are delighted to be part of this milestone for Coca-Cola Arena and the city of Dubai. Whether it's innovating the F&B experience, introducing a new range of co-branded merchandise, or activating our signature programs like Share-A-Coke, we look forward to continuing our great collaboration and delivering more uplifting and memorable moments for entertainment fans in Dubai and the wider region."

Located in the heart of City Walk, **Coca-Cola Arena** has firmly established itself as a venue of global relevance, welcoming international artists, sporting icons, business leaders and audiences from around the world. Celebration 500 stands as both a reflection of past achievements and a statement of intent, as the Arena continues to elevate Dubai's position on the world stage.

For more information about upcoming events visit www.coca-cola-arena.com.

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For more information and media enquiries, please contact:

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Press Shots - [CCA 500 Events Images](#)

Watch the Video News Release

here: <https://www.youtube.com/watch?v=fPpcbbeMvt0&t=25s>

ABOUT COCA-COLA ARENA

Opened in June 2019, Coca-Cola Arena has revolutionized the live entertainment industry in the UAE and throughout the Middle East. Capable of hosting live shows 365 days a year, the fully air-conditioned, 17,000-capacity arena establishes Dubai as a major destination on the global events circuit. Coca-Cola Arena's unique automated seating design means it can be adapted to international and local events of all sizes, from international touring artists, sporting tournaments, e-gaming, comedy and live theatre and musical performances, to conferences, gala dinners, AGMs and weddings. Located in the heart of City Walk, Dubai's lifestyle destination, Coca-Cola Arena is a 15-minute drive from Dubai International Airport and a 5-minute walk from the closest Dubai Metro Station. The region's largest multipurpose indoor arena, Coca-Cola Arena is an asset of Dubai Holding entertainment portfolio and is managed by Legends Global, the world's leading venue management and services company.

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